



# Connecting Kids to Coverage

statewide initiative to help eligible children and families enroll in MaineCare.

## Year-Round Template Newsletter Article for Parents and Caregivers

Community newspapers, school newsletters, church bulletins, local community organizations, websites and blogs are frequently in need of content. These template articles fill that need and can be used as a starting point for more in-depth stories. Modify as needed with your organization's information.

### Approximately 125 Words

#### **Children and Teens Can Enroll in Affordable Health Care Insurance Year-Round**

It's not too late to sign up for free or low-cost health coverage! Enrollment is open year round. Children or teens in a family of four earning up to \$52,404 a year may qualify for MaineCare or the Children's Health Insurance Program (CHIP). Parents may be eligible for MaineCare as well. With health insurance, kids get the medical care they need to make sure they're able to fully participate in classroom and after-school activities.

For more information about *Connecting Kids to Coverage*, speak with your School Nurse (or other staff person) or call the Consumers for Affordable Health Care *Helpline* at 1-800-965-7476 to discuss your child's eligibility and get linked to a local enrollment specialist who can help you complete a MaineCare application.

### Approximately 244 Words

#### **Children and Teens Can Enroll in Affordable Health Care Insurance Year-Round**

As a parent, you want to do everything possible to be sure your child is prepared to make the most of their time in school and while participating in after-school activities – that includes having the required immunizations and physicals. We know that children who have health insurance are better able to learn in school and they are less likely to miss school because they are sick.

Your child or teen may be eligible for free or low-cost health insurance through MaineCare or the Children's Health Insurance Program (CHIP). Children or teens in a family of four earning up to \$52,404 a year may qualify. Once they're enrolled, they'll have access to a wide range of important health services – regular check-ups, shots, dentist visits, eye exams, hospital care, mental health services, prescriptions, and more. Getting a child covered gives parents one less thing to worry about. And don't forget, if your child is already enrolled in these programs, it's important to renew their coverage every year so they can get the care they need when they need it.

For more information about *Connecting Kids to Coverage*, speak with your School Nurse (or other staff person) or call the Consumers for Affordable Health Care *Helpline* at 1-800-965-7476 to discuss your child's eligibility and get connected to a local enrollment specialist who can help you complete a MaineCare/CHIP application. Parents may be eligible for MaineCare, too. You can enroll any day of the year, but why wait?

### **Website blurb**

From cold and flu season to playground injuries, having kids means expecting the unexpected. Make sure they have the health insurance they need to stay healthy and safe. Free and low-cost coverage is available through MaineCare and the Children's Health Insurance Program (CHIP). These programs cover a broad set of services, including regular doctor visits, dental care, immunizations, prescriptions, eye exams, mental health services, and more. A family of 4 earning up to \$52,404 a year may qualify. For more information about *Connecting Kids to Coverage*, just call the Consumers for Affordable Healthcare *Helpline* at 1-800-965-7476 and you will be connected to a local enrollment specialist. Get your children and teens covered today.